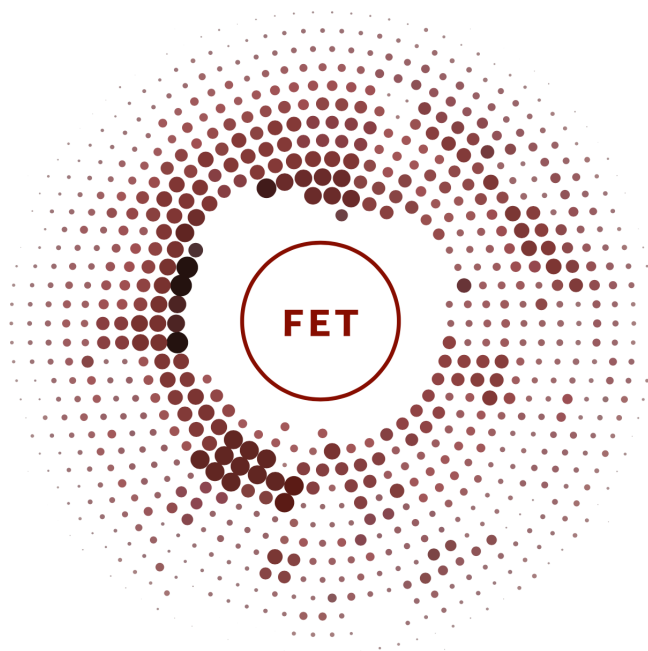




Fakultet ekonomije i turizma
"Dr. Mijo Mirković"



11TH INTERNATIONAL SCIENTIFIC CONFERENCE
FACULTY OF ECONOMICS AND TOURISM "DR. MIJO MIRKOVIĆ"

"NEW FRONTIERS IN ECONOMICS AND TOURISM 2024"

10-11 October 2024, Pula - Croatia

CONFERENCE PROGRAMME



Fakultet ekonomije i turizma
"Dr. Mijo Mirković"



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DAY 1

THURSDAY, 10TH OCTOBER 2024

Faculty of economics and tourism "Dr. Mijo Mirković" - FET

Ulica Petra Preradovića 1, 52100 Pula

- | | |
|--------------------------|---|
| 9:00 - 10:00 hrs | Registration of conference participants
<i>Atrium of the "FET" building</i> |
| 10:00 - 10:30 hrs | Greetings and opening remarks
<i>"Pula" auditorium</i> |
| 10:30 - 12:00 hrs | Keynote speeches followed by short Q&A session
<i>"Pula" auditorium</i> |
| 12:00 - 12:30 hrs | Reception
<i>Council room and atrium of the "FET" building</i> |

WORKING PANELS AND SESSIONS

Faculty of economics and tourism "Dr. Mijo Mirković" - FET

Ulica Petra Preradovića 1, 52100 Pula

12:30-14:00 hrs

PANEL 1 "ECONOMICS, BUSINESS(ES) AND DISRUPTIVE TECHNOLOGIES"

SESSION 1.1

"NEW DRIVERS OF ECONOMIC GROWTH AND FINANCIAL DEVELOPMENT" (Room no. 302)

Session Chairs: Assoc. Prof. Danijela Rabar, PhD & Assoc. Prof. Marta Božina Beroš, PhD

"Investing in environmental protection: A catalyst for green economic growth in Europe"

Daniel Tomić, Faculty of economics and tourism 'Dr. Mijo Mirković', Juraj Dobrila University of Pula

"The impact of economic growth and renewable energy consumption on greenhouse gas emissions in European Union countries"

Fisnik Morina, Faculty of Business, University "Haxhi Zeka" - Peja, Kosovo

Sauda Skenderović Pantinaj, Faculty of Business, University "Haxhi Zeka" - Peja, Kosovo

Adem Dreshaj, Faculty of Business, University "Haxhi Zeka" - Peja, Kosovo

"Monetary policy tightening and stock market indices: a comparative study of the United States and the European Union"

Mihovil Anđelinović, Faculty of Economics and Business, University of Zagreb

Ana Pavković, PhD

Lara Pastuović, Croatian Financial Services Supervisory Agency

"Central Bank Digital Currencies: Between Privacy Requests and Surveillance Concerns"

Marta Božina Beroš, Faculty of Economics and Tourism 'Dr. Mijo Mirković', Juraj Dobrila University of Pula

Marin Beroš, Institute of Social Sciences Ivo Pilar

"Cashless payments and economic growth in Croatia"

Manuel Benazić, Faculty of Economics and Tourism 'Dr. Mijo Mirković', Juraj Dobrila University of Pula

Dean Učkar, Faculty of Economics and Tourism 'Dr. Mijo Mirković', Juraj Dobrila University of Pula

Dragan Benazić, Faculty of Economics and Tourism 'Dr. Mijo Mirković', Juraj Dobrila University of Pula

SESSION 1.2

“CORPORATE GOVERNANCE AND ENTREPRENEURSHIP” (Room no. 303)

Session Chairs: Prof. Sanja Blažević Burić, PhD & Ass. Prof. Tea Hasić, PhD

“Is there a glass ceiling in the hotel industry in Croatia?”

Ana Marija Sikirić Simčić, Faculty of Economics and Business, University of Rijeka

Alisa Ivančić, Faculty of Economics and Business, University of Rijeka

Saša Cegar, Faculty of Economics and Business, University of Rijeka

“Selecting Effective Communication Strategies through Analytic Hierarchy Process: A Methodological Approach”

Katarina Kostelić, Faculty of Economics and Tourism 'Dr. Mijo Mirković', Juraj Dobrila University of Pula

Cristina Fleşeriu, Faculty of Business, Universitatea Babeş-Bolyai, Cluj-Napoca

“Does mediation of entrepreneurial intentions with entrepreneurial self-efficacy improve the chances of entrepreneurial success”

Mohit Taneja, Chitkara Business School, Chitkara University, Punjab, India

Ravi Kiran, Thapar University

S.C Bose, Thapar University

“The personality right of a legal person and the right to compensation for non-proprietary damage due to breach of contract”

Oliver Radolović, Faculty of economics and tourism 'Dr. Mijo Mirković', Juraj Dobrila University of Pula

SESSION 1.3

“BUSINESS STRATEGY AND FINANCIAL ANALYSIS” (Room no. 403)

Session Chairs: Prof. Kristina Afrić Rakitovac, PhD & Ass. Prof. Nataša Urošević, PhD

“What has happened in the last six decades between management accounting and information systems research: a bibliometric analysis”

Antonija Petrić, Faculty of Economics and Business, University of Rijeka

“Employees and Suppliers as Building Blocks Towards Developing Relationship Commitment in Hotels: Has Anything Changed Over the Years?”

Jasmina Dlacic, University of Rijeka, Faculty of economics and business

Kristina Crnjar, University of Rijeka - Faculty of Tourism and Hospitality management

Marin Lazaric, Imperial Riviera d.d.



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"The organizational project management maturity as a critical success factor of public sector projects: a review paper"

Sabina Lacmanović, Faculty of Economics and Tourism 'Dr. Mijo Mirković', Juraj Dobrila University of Pula

"Do corporate social responsibility activities towards employees affect economic value added?"

Robert Zenzerović, Faculty of Economics and Tourism 'Dr. Mijo Mirković', Juraj Dobrila University of Pula

Adriana Galant, Faculty of Economics and Tourism 'Dr. Mijo Mirković', Juraj Dobrila University of Pula

Ksenija Černe, Faculty of Economics and Tourism 'Dr. Mijo Mirković', Juraj Dobrila University of Pula

"Investigating the Affect of Intellectual Capital Efficiency On Non-Performing Assets of Indian Banks: A Study Of Pre And During Covid Times"

Shruti Bansal, Department of Commerce, Punjabi university, Punjab, India

Narinder Kaur, Department of business studies, Punjabi University Guru Kashi campus, Punjab, India

Mohit Taneja, Chitkara Business School, Chitkara University, Punjab, India

"Efficiency of the Leasing Industry in Croatia"

Ticijan Peruško, Faculty of economics and tourism 'Dr. Mijo Mirković', Juraj Dobrila University of Pula

14:00-15:00 hrs

Lunch break

"Studentski centar" restaurant, Ulica Petra Preradovića 9a

15:00-16:30 hrs

PANEL 2 "SUSTAINABILITY: POLICY AND PRACTICE"

SESSION 2.1

"SUSTAINABILITY AND POLICY" (Room no. 302)

Session Chairs: Prof. Marta Božina Beroš, PhD & Ass. Prof. Katarina Kostelić, PhD

"CEFTA's perspectives for inclusion in global value chains in the post Covid-19 period"

Ines Kersan -Škabić, Faculty of Economics and Tourism "Dr. Mijo Mirković", Juraj Dobrila University of Pula

"Unraveling definitions and controversies: A comprehensive analysis of social innovation, social entrepreneurship, and social economy"



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Violeta Šugar, Faculty of Economics and Tourism 'Dr. Mijo Mirković', Juraj Dobrila University of Pula

Kristina Afrić Rakitovac, Faculty of Economics and Tourism 'Dr. Mijo Mirković', Juraj Dobrila University of Pula

Robert Kuntošić Pamić, Faculty of Economics and Tourism 'Dr. Mijo Mirković', Juraj Dobrila University of Pula

"Pension distributive justice attitude among young people and pension investment type in the family"

Marcin Brycz, Faculty of Economics University of Gdańsk

Mark Biernat, Faculty of Economics University of Gdańsk

SESSION 2.2

"HERITAGE, CULTURAL IDENTITY AND SUSTAINABILITY" (Room no. 303)

Session Chairs: Prof. Sanja Blažević Burić, PhD & Assoc. Prof. Morena Paulišić, PhD

"South African Culinary Identity: methodological choices for a framework selection"

Hennie Fisher, University of Pretoria

Gerrie Du Rand, University of Pretoria

"Managing World Heritage Sites in Croatia: Challenges and Perspectives for Sustainable Tourism Development"

Nataša Urošević, Juraj Dobrila University of Pula, Croatia

Matteo Legović, Juraj Dobrila University of Pula, Croatia

"Navigating competitiveness: assessing water quality index for nautical tourism on the Tisa river in Serbia"

Milana Pantelić, University of Novi Sad, Faculty of Sciences Department of Geography, Tourism and Hotel Management

Sanja Obradović, University of Novi Sad, Faculty of Sciences Department of Geography, Tourism and Hotel Management

Tatjana Pivac, University of Novi Sad, Faculty of Sciences Department of Geography, Tourism and Hotel Management

Uglješa Stankov, University of Novi Sad, Faculty of Sciences Department of Geography, Tourism and Hotel Management

Marija Cimbaljević, University of Novi Sad, Faculty of Sciences Department of Geography, Tourism and Hotel Management

"Access to Culture as an Instrument for Assessing Sustainable Development in the Alto Douro Vinhateiro"

Andreia Silva, Faculty of Business Sciences and Tourism, University of Vigo

Isabel Cristina Vieira, Polytechnic Institute of Viseu



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Didiana Fernandes, Polytechnic Institute of Viseu

Ana Rodrigues, University of Trás-os-Montes and Alto Douro

"The triggers of memorable dark tourism experiences: a preliminary conceptualization"

Sanja Dolenec, Juraj Dobrila University of Pula

16:30-16:45 hrs

Coffee break

Atrium of the "FET" building

16:45-18:15 hrs

PANEL 3 "THE DIGITALIZATION IMPERATIVE: OPPORTUNITIES AND CHALLENGES"

SESSION 3.1

"TRENDS IN TOURISM AND MARKETING" (Room no. 302)

Session Chairs: Assoc. Prof. Danijela Rabar & Assoc. Prof. Morena Paulišić, PhD

"Examining students' perspective on smart tourism development: Case of Croatia"

Danijela Ferjanić Hodak, Faculty of Economics and Business, University of Zagreb

"The role of internal marketing in creating a motivating and happier workplace for local public sector employees"

Ana Paula Rodrigues, University of Trás-os-Montes and Alto Douro, Centre for Transdisciplinary Development Studies

João Claudino, University of Trás-os-Montes and Alto Douro

Isabel Vieira, PIV, School of Technology and Management of Lamego, Centre for Studies in Education and Innovation

Didiana Fernances, PIV, School of Technology and Management of Lamego, Centre for Studies in Education and Innovation

"HR marketing – a stimulator of new trends of organizational adaptation to new recruitment processes and retention of loyalty: are we ready for a paradigmatic change?"

Mario Bogdanović, Istrian University of Applied Sciences

SESSION 3.2

"INCLUSION AND EDUCATION" (Room no. 303)

Session Chairs: Prof. Kristina Afrić Rakitovac, PhD & Assoc. Prof. Nataša Urošević, PhD

"New technologies in cultural institutions and management for the inclusion of blind people: theory and practice"

Maria-Gabriella Baldarelli, University of Bologna

Eleonora Cardillo, University of Bologna

"Education, human capital and population ageing in economics: a bibliometric analysis"

Ema Kelin, University of Rijeka, Faculty of Economics and Business

"Pro-environmental tourism behaviour – Is Generation Z indeed so distinctive? A study from Croatia"

Vanja Krajinović, Faculty of Economics and Business University of Zagreb

"Trends and sustainability of pension system in the European Union: evidence from Croatia"

Sabina Hodžić, University of Rijeka, Faculty of Tourism and Hospitality Management

Tanja Fatur Šikić, University of Rijeka, Faculty of Tourism and Hospitality Management

Nensi Bošnjak, University of Rijeka, Faculty of Tourism and Hospitality Management

"Students digital competencies: self-evaluation vs perceived employer expectations"

Ana Štambuk, University of Rijeka, Faculty of Economics and Business

Goran Karanović, University of Rijeka, Faculty of Tourism and Hospitality Management

SESSION 3.3

"DIGITAL TRANSFORMATION AND INNOVATION" (Room no. 403)

Session Chairs: Prof. Marta Božina Beroš, PhD & Ass. Prof. Tea Hasić, PhD

"Transforming company cash flow management through blockchain technology"

Nina Häck, University of Applied Sciences Eisenstadt

Bojana Vukovljak, University of Applied Sciences Eisenstadt

"Public Administration's Digital Transformation: Myth or Reality? The County of Istria case"

Sandra Barac Miftarevic, Faculty of Tourism and Hospitality Management, Opatija

Marko Paliaga, Faculty of economics and tourism 'Dr. Mijo Mirković', Juraj Dobrila University of Pula



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“In search of a strategy for regulating digital tourism platforms: what role for private enforcement mechanisms to face critical issues in the short-term rental market?”

Alessandro Palmieri, University of Siena, Department of Law

“Digital transformation of Small and Medium enterprises in rural tourism – a bibliometric analysis”

Ivona Vrdoljak Raguž, University of Dubrovnik, Department of economics and business economics

Monika Hordov, University of Zadar, Department of economics

Aleksandra Krajnović, University of Zadar, Department of economics

“MiCA vs MiFID – is delineation feasible?”

Ivana Parać, Croatian National Bank

Tomislav Jakšić, Faculty of Law, University of Zagreb

19:15 hrs (cca.)

CONFERENCE DINNER

House of Istrian olive oil, Istarska ulica 30, 52100 Pula

DAY 2

FRIDAY, 11th OCTOBER 2024

HERITAGE TOUR

9:00 hrs

Arch of the Sergii – meeting point

Flanatička ulica 2, 52100 Pula

After the conclusion of the working part of the “FET 2024” conference program, Friday 11th October 2024 is dedicated to the “Heritage Tour”, and the guided visits to the historical sites of Pula and Brijuni National Park. We would be delighted if you could join us in exploring Pula's fascinating history and its scenic surroundings!

We will meet in front of the Arch of Sergi at 9 a.m. and then head to the magnificent Pula Amphitheater and the old town center with its city gates and temples on the Roman Forum.

At 11 a.m. we will depart by boat for a charming sail through Pula Harbor to Brijuni National Park, where we will discover more about the park's historical and natural heritage and enjoy an early afternoon buffet lunch. Our plan is to return to Pula by 4 p.m.

* In case of bad weather, we have planned for a backup itinerary (by bus) to visit the picturesque towns of Poreč and Rovinj, which hold some of the most important Istrian UNESCO sites (House of Batana and Euphrasian Basilica).



"It is impossible to go backwards; the only possible and natural path is the one leading ahead. It means the path towards the economic development, the entry into the full civilisation."

Dr. Mijo Mirković (1898-1963)