

Simple timeline overview

Day 1	June 1st, 2017 (Thursday)		
	08:00 - 18:00		
	Venue: Hotel Park Plaza Histria		
	8:00 - 18:00	Registration and conference materials collection	
	9:30 - 11:30	Opening remarks and keynote speeches	
		Hall: Ulika	
		Main Plenary Session	
		PhD Soumitra Sharma	
		PhD Nawazish Mirza	
		PhD Daphna Kariv	
11:30 - 12:00	Coffee break		
12:00 - 14:15	Session I Hall: Belica	Session II Hall: Biancha Istriana	
14:15 - 15:45	Lunch break		3rd interchair meeting in the field of business informatics Hall: Bianchera
15:45 - 18:00	Session III Hall: Belica	Session IV Hall: Biancha Istriana	
June 2nd, 2017 (Friday)			
8:00 - 15:00			
Venue: Hotel Park Plaza Histria			
8:00 - 9:00	Registration and conference materials collection		
9:00 - 11:00	Session V Hall: Belica	Session VI Hall: Biancha Istriana	
11:00 - 11:30	Networking coffee break		
11:30 - 13:00	Panel session Hall: Belica	Panel session Hall: Biancha Istriana	
13:00 - 15:00	Lunch at Histria Yacht Restaurant		
June 3rd, 2017 (Saturday)			
Day 3	9:00 - 16:00		
	Optional excursion to Brioni Island		

Oral presentation guidelines

Devices provided by the conference organizer:

Laptops (with MS Office and Adobe Reader)

Projectors and Screens

Laser pointers

Materials provided by the presenters:

PowerPoint or PDF files

Presentation handouts (optional)

Note: Presenters should arrive 15 minutes before the session to copy the presentation file to the provided laptop and try if it works.

Duration of each presentation:

Regular oral session: about 10 minutes of presentation, 15 minutes including Q&A

Keynote Speech: about 20 minutes of presentation, 30 minutes including Q&A

Dress Code

All participants are required to dress business casual, business or formally. Casual wear is not acceptable.

Session I - Socioeconomic Challenges of the Future World

Hall: Belica

Time: 1.6.2017., 12.00 – 14.15 h

Session Chair: Ph.D. Milford Bateman

12.00 – 12.15 Integration And Disintegration of World Economy: Issues and Challenges

12.15 – 12.30 The Challenges of Environmental Ethics N Global World - Philosophical-Ethical View

12.30 – 12.45 Challenges Facing the Educational System and School Principals in Croatia: Perceptions of the General Public

12.45 – 13.00 The Interpretation of the Duty of Care by Lenders to the Poor in Developed and Developing Countries: Antithetical Approaches

13.00 – 13.15 Post-War Reconstruction And Development of Cambodia and the Destructive Role of Microcredit

13.15 – 13.30 The Economic Behaviour of Immigrants versus Natives Over the Life Cycle

13.30 – 13.45 Self-Evaluation of the Necessary Socio-Economic and Digital Competence of School Students of Investment in Education In The Process Of Ever Rising Immigration

13.45 – 14.00 The Poverty Reducing Effect Of Health - The Case of Republic Of Macedonia

14.00 – 14.15 Minimum Wage in Croatia: Sectoral and Regional Perspectives

Session II - Economics Track

Hall: Biancha Istriana

Time: 1.6.2017., 12.00 – 14.15 h

Session Chair: Ph. D. Suzana Laporšek

12.00 – 12.15 Spectral Analysis of Macroeconomic Series for Croatia

12.15 – 12.30 The Import Content Of Croatian Industry and Final Demand

12.30 – 12.45 Institutions and Economic Performance: System GMM Modeling of Institutional Effects – The Case of Western Balkan Countries

12.45 – 13.00 Are Zombies Productive or Not?

13.00 – 13.15 Impact of Public Expenditure in Labor Market Policies and Other Selected Factors on Youth Unemployment

13.15 – 13.30 Making Work Pay In Slovenia

13.30 – 13.45 Impact of the FDI on Unemployment Rate In Countries of West Balkan

13.45 – 14.00 Inflation and the Determinants of Growth in Turkey

14.00 -14.15 Relationship between Inward FDI, Domestic Investment, Formal and Informal Institutions: Evidence from China

Session III - Finance & Accounting Track

Hall: Belica

Time: 1.6.2017., 15.45 – 18.00 h

Session Chair: Ph.D. Manuel Benazić

15.45 – 16.00 Evaluating Alternative Solutions of a New Financial System

16.00 – 16.15 Measurement and Mitigation of Country Risk: The Role of Quantitative and Qualitative Factors, Insurance Market Trends

16.15 - 16.30 Deleting Zeroes and Creating Value: Psychological Impact to Control Inflation

16.30 – 16.45 Weighted Monetary Aggregates For Croatia

16.45 – 17.00 Valuation of Shares on Croatian Capital Market through the Application of CAPM and SML Models

17.00 – 17.15 Troubles of the Italian Banking System and the Smothered Hopes of Europe

17.15 – 17.30 Digital Financial Inclusion and the Crusade against Cash: Empowerment or Disempowerment for the Poor?

17.30 – 17.45 Meeting a Challenge of Non-Financial Reporting On Social Issues in Croatia

17.45 – 18.00 Windmills versus Weapons: How Alternative Financing Models adopted for the set up of Renewable Energy Powered Community Projects can foster Sustainable Economic Development of Post-Conflict Regions in Syria

Session IV - Tourism Track

Hall: Biancha Istriana

Time: 1.6.2017., 15.45 – 17.15 h

Session Chair: Ph. D. Kristina Afrić Rakitovac

15.45 – 16.00 Tourism and Hospitality Professionals' Cross-Cultural Communication Competence: Tourists' and Tourism Professionals' Perspectives

16.00 – 16.15 The Role of the Organizational Culture in the Tourist Destination Development

16.15 – 16.30 Understanding the Chinese Tourist: Content Analysis for Business Intelligence in Tourism

16.30 – 16.45 Sustainable Development Potential of Fortified Heritage in Croatia

16.45 – 17.00 Analyzing CSR related issues in the hotel industry – a supply chain approach

17.00 – 17.15 Changes In Vat Rate and Liquidity Indicators in Hospitality and Catering Industry

Session V - Marketing & Management Track

Hall: Belica

Time: 2.6.2017., 9.00 – 10.45 h

Session Chair: Ph. D. Violeta Šugar

9.00 – 9.15 The Challenges of Business Ethics - Management and the Question of Ethics

9.15 – 9.30 Measuring and Managing Employee Engagement – The Path To 2050

9.30 - 9.45 Time Management among Employees in the Pollog Region

9.45 – 10.00 Croatian I³, Challenges and Opportunities; Can Innovation Management Education Boost Commercialization?

10.00 – 10.15 The future of leadership: Is wisdom next challenge?

10.15 – 10.30 Municipal Mergers: Theoretical Considerations, Practical Evidence and Potential Implications

10.30 – 10.45 The Perceptions of E-Commerce

Session VI – Innovation and Competitiveness

Hall: Biancha Istriana

Time: 2.6.2017., 9.00 – 10.45 h

Session Chair: Ph. D. Tjaša Redek

9.00 – 9.15 An Empirical Analysis of Factors Affecting Competitiveness of Cee Countries

9.15 – 9.30 Influence Of Strategic Networking on Business Performance; Evidence from Manufacturing SMEs Operating In Predominantly Service Based Economy

9.30 – 9.45 Multidimensional Approach to the Role of Internal Business Factors in Internationalization of Manufacturing SMEs

9.45 – 10.00 Monopolistic Exploitation and Rent-Seeking As an Inevitability of Capital Concentration

10.00 – 10.15 Intangible Capital Investment, Technological Restructuring and Corporate Presence in Global Value Chains: The Case of Slovenia

10.15 – 10.30 The Role of Technology Parks In the Entrepreneurial Process: The Case of Technology Park Varaždin

10.30 – 10.45 Technological Leadership and Employment Effects from a randomized Regional Sample of Innovative Startups In Italy