



## CONFERENCE PROGRAMME

**The 5<sup>th</sup> International Scientific Conference  
“Entrepreneurship and Macroeconomic Management:  
Reflections on the World in Turmoil”**

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**Pula, Croatia  
March 24<sup>th</sup> - 26<sup>th</sup>, 2011**



## PROGRAMME COMMITTEE

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**VALTER BOLJUNČIĆ**

*Juraj Dobrila University of Pula*

**DANIJELA KRIŽMAN PAVLOVIĆ**

*Juraj Dobrila University of Pula*

**MARINKO ŠKARE**

*Juraj Dobrila University of Pula*

**ALFIO BARBIERI**

*Juraj Dobrila University of Pula*

**BRANKO NOVAK**

*Faculty of Economics, Osijek*

**ĐULA BOROZAN**

*Faculty of Economics, Osijek*

**MARIA-GABRIELLA BALDARELLI**

*Università di Bologna, Italy*

**GUGLIELMO MARIA CAPORALE**

*Brunel University, UK*

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*Rollins College, Crummer Graduate School, USA*

**IRAJ HASHI**

*Staffordshire University, UK*

**SERGE MATULLICH**

*Rollins College, Crummer Graduate School, USA*

**TANJA MIHALIČ**

*Faculty of Economics, Ljubljana, Slovenia*

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*Faculty of Economics, Ljubljana, Slovenia*

**IVAN RIBNIKAR**

*Faculty of Economics, Ljubljana, Slovenia*

**PAULINE J. SHELDON**

*School of Travel Industry Management, University of Hawaii*

**HAZBO SKOKO**

*Charles Stuart University NSW, Australia*

**NORMAN R. SVENSSON**

*Rutgers State University of New Jersey, USA*

**JULIAN VINCZE**

*Rollins College, Crummer Graduate School, USA*

**SCHAPOUR ZAFARPOUR**

*University of Economics and Business Administration,*

*Vienna, Austria*

**KREŠIMIR ŽIGIĆ**

*CERGE, Prague, Czech Republic*

## ORGANISING COMMITTEE

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**KRISTINA AFRIĆ RAKITOVAC**

**VIOLETA ŠUGAR**

**VANJA BEVANDA**

**MANUEL BENAZIĆ**

**LELA TIJANIĆ**

**DANIEL TOMIĆ**

**IVICA PETRIČIĆ**

## The 5<sup>th</sup> International Scientific Conference “Entrepreneurship and Macroeconomic Management: Reflections on the World in Turmoil”

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**WEDNESDAY, March 23<sup>rd</sup>, 2011**

**> Hotel Histria**

19:00 – 20:30 Welcome Cocktail

**THURSDAY, March 24<sup>th</sup>, 2011**

**> University of Pula**

**Department of Economics and Tourism**

8:30 – 10:00 Registration

10:00 – 10:45 Opening Ceremony – Room Pula

10:45 – 12:30 Plenary Session (Keynote Speakers) - Room Pula

12:30 – 12:45 Coffee Break

12:45 – 14:15 Parallel Sessions

14:15 – 15:30 Lunch

15:30 – 17:00 Parallel Sessions

17:00 – 18:30 Guided Tour – Pula (complimentary)

**FRIDAY, March 25<sup>th</sup>, 2011**

**> University of Pula**

**Department of Economics and Tourism**

9:00 – 10:00 Registration

10:00 – 11:30 Parallel Sessions

11:30 – 11:45 Coffee Break

11:45 – 13:15 Parallel Sessions

13:15 – 13:30 Coffee Break

13:30 – 15:00 Parallel Sessions

15:15 – 15:45 Closing Session – Room 402

20:00 – 23:30 Gala Dinner – Hotel Histria

**SATURDAY, March 26<sup>th</sup>, 2011**

**Brijuni Islands – optional excursion**

departure from the hotels Histria and Palma at 10 a.m.

## KEYNOTE SPEAKERS

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**THURSDAY, March 24<sup>th</sup>, 2011**

**Juraj Dobrila University of Pula, Department of Economics and Tourism “Dr. Mijo Mirković”, Preradovićeve 1, Pula**

10:45 – 12:30 Room Pula

**SOUMITRA KUMAR SHARMA, PhD, Full Professor**

Juraj Dobrila University of Pula, Department of Economics and Tourism “Dr. Mijo Mirković”, Pula, Croatia

**- ECONOMICS IN AN UNEASY WORLD -**

**GUGLIELMO MARIA CAPORALE, PhD**

*Professor of Economics and Finance and Director of the Centre for Empirical Finance at Brunel University, London, UK*

**- INFLATION AND INFLATION UNCERTAINTY  
IN THE EURO AREA -**

## PARALLEL SESSIONS

**THURSDAY, March 24<sup>th</sup>, 2011**

**> University of Pula**

**Department of Economics and Tourism,  
Preradovićeva 1, Pula**

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### **SESSION A1: ECONOMIC GROWTH AND DEVELOPMENT**

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12:45 – 14:15 Room 402

**Chairpersons: Dean Učkar, Rafat Fazeli**

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Marinko Škare

Romina Pržiklas Družeta

**POVERTY PERSISTENCE AND ECONOMIC GROWTH  
- IS THERE A NEXUS?**

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Ljubo Jurčić

Vlatka Bilas

Sanja Franc

**THE EFFECTS OF FDI ON THE RECIPIENT COUNTRY**

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Daniel Tomić

**CROATIAN TERMS OF TRADE; HISTORICAL  
PERSPECTIVE, MOVEMENTS AND WELFARE EFFECT**

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Jānis Priede

Roberts Škapars

**THEORETICAL ASPECTS OF MEASURING QUALITY  
COMPETITIVENESS OF COUNTRY'S EXPORTS**

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Reza Fazeli

Rafat Fazeli

**THE WELFARE STATE AND THE MARKET ECONOMY:  
THE AMERICAN AND GERMAN EXPERIENCES  
OF SOCIAL POLICY**

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### **SESSION B1: REGIONAL DEVELOPMENT AND HUMAN RESOURCES MANAGEMENT**

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12:45 – 14:15 Room 403

**Chairpersons: Valerija Botrić, Kristina Črnjar**

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Valerija Botrić

**REGIONAL DIFFERENCES IN SELF-EMPLOYMENT:  
EVIDENCE FROM CROATIA**

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Sanja Blazević

Sabina Grgorinić

Lela Tijanić

**CONVERGENCE ANALYSIS OF THE REGIONAL  
DEVELOPMENT DIFFERENCES**

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Irena Fatur Krmpotić, Kristina Črnjar

Aleksandra Hajduković

**MANAGEMENT OF HUMAN CAPITAL AS A PREREQUISITE  
OF ECONOMIC AND HOTEL INDUSTRY DEVELOPMENT**

Anton Devčić

**IMPROVEMENT OF ORGANISATION  
AND HUMAN RESOURCES MANAGEMENT OF  
DEVELOPMENT AGENCIES**

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Dragan Kopecki

Ivica Katavić

**EMOTIONAL INTELLIGENCE:  
THE CHALLENGE FOR MANAGING RESOURCES  
IN THE GLOBALIZED AND CHANGING WORLD  
- A CASE OF THE INSURANCE INDUSTRY**

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Marija Bušelić

Talita Hodžić

**WOMEN IN THE LABOR MARKET  
IN THE REPUBLIC OF CROATIA**

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### **SESSION C1: MONETARY ECONOMICS**

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12:45 – 14:15 Room 404

**Chairpersons: Manuel Benazić, Gordana Kordić**

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Manuel Benazić

**MONETARY CONDITIONS INDEX FOR CROATIA**

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Gordana Kordić

**TRANSITION COUNTRIES' EXCHANGE RATE REGIMES  
AND GLOBAL FINANCIAL CRISIS: MONETARY  
SOVEREIGNTY OR MONETARY INTEGRATIONS**

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Vladimir Šimić

**MONETARY POLICY FRAMEWORKS AND THE ROLE  
OF CENTRAL BANK IN THE ECONOMIES  
OF CENTRAL AND EASTERN EUROPE**

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Zdravko Šergo

Darko Saftić

Ana Težak

**STABILITY OF PHILLIPS CURVE: THE STATE OF  
CROATIA**

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Aneli Dragojević Mijatović

**(IN)EFFECTIVENESS OF THE MONETARY POLICY  
IN THE PERIOD OF THE GLOBAL CRISIS**

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### **SESSION D1: ENTREPRENEURSHIP**

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15:30 – 17:00 Room 402

**Chairpersons: Violeta Šugar, Vanja Bevanda**

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Vlatka Bilas

Sanja Franc

Danijela Čenan

**THE ROLE OF THE GOVERNMENT IN THE  
ENTREPRENEURSHIP PROMOTION AND DEVELOPMENT  
OF THE INSTITUTIONAL SUPPORT TO EXPORTS**

Hazbo Skoko

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**THE STATE OF ENTREPRENEURSHIP  
IN THE KINGDOM OF SAUDI ARABIA (KSA)**

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Marina Klačmer Čalopa  
Kristina Brodar  
Jelena Horvat

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**INDICATORS OF ECONOMIC TRENDS  
FROM CROATIAN SMES STRATEGIC VIEWPOINT**

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Zrinka Gregov  
Vesna Cvitanović  
Vladimir Žanić

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**THE ANALYSIS OF CERTIFIED TEACHERS / TRAINERS  
OF ENTREPRENEURSHIP IN CROATIA**

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Ivana Bešlić  
Dragana Bešlić

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**ENTREPRENEURIAL RISK IN CONNECTION WITH  
CREDITING BUYERS**

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**SESSION E1:  
CORPORATE SOCIAL RESPONSIBILITY**

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15:30 – 17:00 Room 403

**Chairpersons:** Kristina Afrić Rakitovac, Edgars Kasalis

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Tea Golja  
Marinko Škare

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**CORPORATE SOCIAL RESPONSIBILITY AND  
CORPORATE  
FINANCIAL PERFORMANCE – IS THERE A LINK?**

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Ivica Katavić  
Andrea Kovačević

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**INTEGRATING CORPORATE SOCIAL RESPONSIBILITY  
(CSR) INTO BUSINESS STRATEGIES AND PRACTICE**

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Vesna Dragaš  
Rozana Veselica  
Mirjana Dragaš

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**INNOVATION STRATEGIES AND CORPORATE SOCIAL  
RESPONSIBILITY IMPACT TO THE ENTREPRENEURIAL  
CHALLENGES IN DYNAMIC ENVIRONMENT**

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Klāvs Reiziņš  
Signe Bāliņa

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**ANALYSIS OF LIFE SATISFACTION IN LATVIA**

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Edgars Kasalis  
Jānis Kasalis

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**SUSTAINABLE DEVELOPMENT: THEORY AND  
IMPLEMENTATION (A CASE OF LATVIA)**

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**SESSION F1: BANKING**

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15:30 – 17:00 Room 404

**Chairpersons:** Dean Učkar, Manuel Benazić

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Ana Kundić  
Andrijana Rogošić

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**E-TRANSPARENCY OF CROATIAN BANKS:  
DETERMINANTS AND DISCLOSURE CONTENTS**

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Ana Rimac Smiljanić  
Ivana Pavić  
Danica Bakotić

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**BUSINESS SECTOR FINANCING FROM THE  
PRE-ACCESSION EU FUNDS IN CROATIA:  
THE BANKS' POINT OF VIEW**

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Merima Činjarević  
Kasim Tatić

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**CUSTOMER SERVICE QUALITY IN THE RETAIL  
BANKING: THE CASE OF BOSNIA AND HERZEGOVINA**

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Dean Učkar  
Sven Carlin

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**IMPACT OF BEHAVIOURAL FINANCE  
ON THE CROATIAN CAPITAL MARKET**

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Andrea Vareško

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**ASPECTS OF THE ANALYSIS OF CREDITWORTHINESS  
ESTIMATES USING QUALITATIVE INDICATORS AND  
THEIR SIGNIFICANCE IN HARSH MARKET CONDITIONS**

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**SESSION G1: TOURISM**

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15:30 – 17:00 Room 303

**Chairpersons:** Mauro Dujmović, Marija Bušeli

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Romina Alkier Radnić  
Daniela Gračan  
Zrinka Zadel

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**ANALYSIS OF RURAL TOURISM  
IN THE EUROPEAN UNION AND CROATIA**

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Ana Vizjak  
Andreja Rudančić-Lugarić  
Martina Milas

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**THE IMPORTANCE OF RISK MANAGEMENT AS A KEY  
COMPONENT OF EVENT ORGANIZATION  
IN TOURIST DESTINATION**

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Klara Trošt  
Ines Milohnić

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**MANAGEMENT OF SUSTAINABLE  
AND RESPONSIBLE EVENT PRACTICES IN TOURISM  
(CASE STUDY: ULYSSES THEATRE)**

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Marija Dragičević  
Stijepo Letunić

**THE ATTITUDES OF THE SLOVENIAN TOURISTS  
TOWARDS TOURIST SUPPLY IN THE  
DESTINATION OREBIC**

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Marija Ivaniš

**TOURIST CLUSTER AS A MODEL OF SMALL  
ENTREPRENEURSHIP DEVELOPMENT AND  
INCREASING COMPETITIVENESS OF LABIN/RABAC  
TOURIST DESTINATION**

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**SESSION H1: MANAGEMENT**

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15:30 – 17:00 Room 302

**Chairpersons:** Milijanka Ratković, Alen Jugović

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Heri Bezić  
Katija Vojvodić

**THE IMPACT OF AIRLINE BUSINESS MODELS ON  
CROATIAN AIRPORTS' REVENUES**

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Ljiljana Katičić  
Ivan Šušnjar

**FACILITY AND ASSET MANAGEMENT**

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Čedomir Ljubojević  
Gordana Ljubojević

**CORPORATE GOVERNANCE AND COMPETITIVE  
CAPABILITY – KNOWLEDGE-BASE APPROACH**

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Alen Jugović  
Borna Debelić  
Ana Perić Hadžić

**MODEL FOR DETERMINATION OF PROBABILITY  
OF SYSTEMATIC COMMUNICATION SUCCESS  
OF BUSINESS MEETINGS**

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**FRIDAY, March 25th, 2011,  
> University of Pula  
Department of Economics and Tourism,  
Preradovićeva 1, Pula**

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**SESSION A2:  
ACCOUNTING AND AUDITING**

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10:00 – 11:30 Room 402

**Chairpersons:** Maria-Gabriella Baldarelli, Robert Zenzerović

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Maria-Gabriella Baldarelli  
Paola Demartini  
Lorena Mošnja-Škare  
Paola Paoloni

**ACCOUNTING HARMONIZATION FOR SME-S IN  
EUROPE: SOME REMARKS ON IFRS FOR SME-S  
AND EMPIRICAL EVIDENCES**

Inga Būmane  
Maiga Kasale

**ACCOUNTING POLICY OF INVESTMENT PROPERTY –  
THE CASE OF LATVIA**

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Martina Dragija  
Vesna Vašiček  
Mirjana Hladika

**INTERNAL AUDIT AND CONTROL TRENDS IN THE  
PUBLIC SECTOR OF TRANSITION COUNTRIES**

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Ivana Mamić Sačer  
Lajos Žager  
Ivana Sever

**AN ACCOUNTABILITY OF SUPREME AUDIT  
INSTITUTIONS IN THE EUROPEAN UNION COUNTRIES**

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Željana Aljinović Barać  
Slavko Šodan  
Tina Vuko

**AUDITOR SELECTION AND COMPANIES'  
CHARACTERISTICS – CASE OF CROATIAN  
CAPITAL MARKET**

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**SESSION B2: EDUCATION AND COMPETITIVENESS**

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10:00 – 11:30 Room 403

**Chairpersons:** Štefan Bojnec, Biruta Sloka

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Aleksander Aristovnik  
Alka Obadić

**THE FUNDING AND EFFICIENCY OF HIGHER  
EDUCATION IN CROATIA AND SLOVENIA: A NON-  
PARAMETRIC COMPARISON**

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Žiga Čepar  
Štefan Bojnec

**PROBIT MODEL OF HIGHER EDUCATION  
PARTICIPATION DETERMINANTS AND THE ROLE OF  
INFORMATION AND COMMUNICATION TECHNOLOGY**

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Melika Husić – Mehmedović  
Selma Kadić  
Maja Arslanagić  
Alma Poprženović

**CHOOSING THE UNDERGRADUATE PROGRAM IN THE  
ECONOMIC DOWNTURN**

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Ines Kersan-Škabić  
Sanja Varga

**THE ATTITUDES OF CROATIAN STUDENTS  
ABOUT THE MOBILITY**

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Ana Došen  
Sandro Krizman  
Violeta Šugar

**QUALITY OF STUDYING ECONOMICS IN PULA –  
STUDENTS' PERCEPTION**

Ieva Brence  
Birutā Sloka  
Ināra Kantāne

## **WORKPLACES WITH STIPEND PROGRAMME IN LATVIA: THEORY AND PRACTICE**

Moira Kostić-Bobanović, Ph.D

## **BUSINESS ENGLISH EDUCATION AS A KEY TO CROATIAN COMPETITIVENESS**

### **SESSION C2: TOURISM**

10:00 – 11:30 Room 404

**Chairpersons:** Mauro Dujmović, Marija Bušeli

Ana Težak  
Darko Saftić  
Zdravko Šergo

## **INFLUENCE OF WELLNESS IN SELECTING TOURISM DESTINATION**

Nemanja Berber  
Božana Golić

## **ANALYSIS OF THE ECONOMY IN FUNCTION OF COST MANAGEMENT IN HOTEL ENTERPRISE**

Smiljana Pivčević  
Daniela Garbin Praničević

## **INNOVATION ACTIVITY IN THE HOTEL SECTOR - THE CASE OF CROATIA**

Suzana Marković  
Sanja Raspor

## **MEASURING CUSTOMERS' EXPECTATIONS: GAINING COMPETITIVE ADVANTAGES IN RESTAURANT INDUSTRY**

Mirjana Kovačić  
Alen Jugović  
Anto Vioić

## **MODEL OF SELECTING THE LOCATION AND PLANNING FACILITIES OF A NAUTICAL TOURISM PORT**

### **SESSION D2: SUSTAINABLE DEVELOPMENT**

11:45 – 13:15 Room 402

**Chairpersons:** Nela Vlahinić Dizdarević,  
Kristina Afrić Rakitovac

Vesna Brčić-Stipčević  
Kristina Petljak  
Irena Guszak

## **EMPIRICAL RESEARCH OF ATTITUDES TOWARDS ORGANIC FOOD AMONG CROATIAN CONSUMERS**

Nela Vlahinić-Dizdarević  
Duško Radulović

## **ENERGY EFFICIENCY AND URBAN ENERGY MANAGEMENT: THE CASE OF THE CITY OF RIJEKA**

Mojca Bajec  
Igor Prodan

## **THE DEFINITION OF ECO-INNOVATION FROM DIFFERENT STAKEHOLDERS' PERSPECTIVES**

Kristina Afrić Rakitovac  
Irena Vukmanov Šimokov

## **TOWARDS SUSTAINABLE PUBLIC PROCUREMENT**

Violeta Šugar  
Mihajlo Tikvicki

## **ENTREPRENEURSHIP VS ECOPRENEURSHIP; INTEGRATED APPROACH TO HOUSING**

Tonči Lazibat  
Ivana Štulec

## **RESEARCH ON WEATHER RISK MANAGEMENT AMONG LARGE CROATIAN COMPANIES**

### **SESSION E2: FINANCIAL MANAGEMENT**

11:45 – 13:15 Room 403

**Chairpersons:** Marijan Cingula, Svetlana Saksonova

Domagoj Cingula  
Marijan Cingula  
Marina Klačmer Čalopa

## **THE IMPACT OF THE GLOBAL FINANCIAL CRISIS ON THE OPEN-END INVESTMENT FUNDS IN CROATIA**

Adnan Rovčanin  
Minela Nuhić  
Amila Sejdić

## **OPTIONAL APPROACH FOR INVESTMENT PROJECTS VALUATION AND ITS APPLIANCE TO THE PROJECT OF PRODUCING HEALTHY ORGANIC FOOD**

Svetlana Saksonova  
Kaspars Čikste

## **THE ANALYSIS OF THE FACTORS AFFECTING THE OPTIMISATION OF FIRM'S CAPITAL STRUCTURE**

Tonči Svilokos

## **CAPITAL MARKET COINTEGRATION OF OLD AND NEW EU MEMBER STATES**

Ticijan Peruško  
Robert Zenzerović

## **BANKS' STRATEGIC ORIENTATION IN SOUTH EASTERN EUROPEAN COUNTRIES – CROATIAN EXPERIENCE**

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## **SESSION F2: PUBLIC SECTOR ECONOMICS**

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11:45 – 13:15 Room 404

**Chairpersons:** Sandra Krtalić, Peter Friedrich

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Sandra Krtalić

Barbara Škreblin Borovčak

### **ASPECTS OF FISCAL DECENTRALISATION IN CROATIA**

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Sead Kreso

Lejla Lazović– Pita

### **LABOUR TAX BURDEN IN THE “FLAT TAX” WESTERN BALKAN STATES: A COMPARISON**

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Peter Friedrich, Kadri Ukrainski

### **IS “QUANGO” A USEFUL CONCEPT IN PUBLIC ECONOMICS?**

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Marko Perić

Daniel Dragičević

### **PUBLIC AND PRIVATE SECTOR PARTNERSHIP - EXIT OPPORTUNITY FROM THE GLOBAL CRISIS?**

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Meri Šuman Tolić

Katija Vojvodić

Marija Martinović

### **PRIVATE SECTOR PARTICIPATION IN THE AIRPORT INDUSTRY**

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Philip Mader

### **ATTEMPTING THE PRODUCTION OF PUBLIC GOODS THROUGH MICROFINANCE: THE CASE OF WATER AND SANITATION**

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## **SESSION G2: MANAGEMENT**

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13:30 – 15.00 Room 402

**Chairpersons:** Zdenko Klepić, Domagoj Hruška

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Domagoj Hruška

Mislav Ante Omazić

Jure Fuzul

### **COMPARATIVE ANALYSIS OF CONTEMPORARY CORPORATE GOVERNANCE ISSUES IN SELECTED TRANSITION ECONOMIES OF SOUTH-EAST EUROPE**

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Davor Filipović

Najla Podrug,

Hrvoje Bujanović

### **MERGERS AND ACQUISITIONS: THE CASE OF CROATIA**

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Branislav Nerandžić

Veselin Perović

Emil Živkov

Sandra Pašćan

### **PERSONALITY AND MORAL CHARACTER TRAITS AND ACKNOWLEDGING THE PRINCIPLES OF MANAGEMENT ETHICS, AUDITING AND ACCOUNTING ETHICS**

Zdenko Klepić

Lidija Lesko Bošnjak

Mirela Mabić

### **ORGANIZATIONAL CHANGE MANAGEMENT IN ENTERPRISES IN BOSNIA AND HERZEGOVINA**

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## **SESSION H2: MARKETING**

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13:30 – 15.00 Room 403

**Chairpersons:** Danijela Križman Pavlović, Lenko Uravić

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Goran Dedić

Danijela Križman Pavlović

Dario Miočević

### **AN INQUIRY INTO SERVICE QUALITY, CUSTOMER SATISFACTION AND BEHAVIOURAL INTENTIONS RELATIONSHIPS**

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Damjana Jerman

Bruno Završnik

### **MODEL OF MARKETING COMMUNICATIONS EFFECTIVENESS IN THE BUSINESS-TO-BUSINESS MARKETS**

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Terry Kakeeto-Aelen

Jan van Dalen

### **USING RELATIONSHIP MARKETING INSTRUMENTS AS A STRATEGY TO CREATE CUSTOMER SATISFACTION AMONG SMALL AND MEDIUM ENTERPRISES IN UGANDA: THE MEDIATING ROLE OF CUSTOMER EXPERIENCES**

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Hrvoje Perčević

### **TRANSFER PRICING METHODS APPLIED IN CROATIAN COMPANIES**

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Zijada Rahimić

Kenan Uštović

### **ESTABLISHMENT AND SALES TEAM EDUCATION IN FUNCTION OF BUILDING VALUE CREATION SELLING SYSTEM**

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Ainars Brencis

### **BRAND IMAGE OF CROATIA IN PERCEPTION OF LATVIANS**

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## **SESSION I2: ENTREPRENEURSHIP AND INNOVATION**

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13:30 – 15.00 Room 404

**Chairpersons:** Vanja Bevanda, Violeta Šugar

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Alenka Slavec

Mateja Drnovšek

### **A PERSPECTIVE ON SCALE DEVELOPMENT IN ENTREPRENEURSHIP RESEARCH**

Vanja Bevanda

Marko Turk

**EXPLORING SEMANTIC INFRASTRUCTURE  
DEVELOPMENT FOR OPEN INNOVATION**

Iraj Hashi

Nebojsa Stojcic

**THE IMPACT OF INNOVATION ACTIVITIES ON FIRM  
PERFORMANCE USING A MULTI-STAGE MODEL:  
EVIDENCE FROM THE COMMUNITY INNOVATION  
SURVEY 4**

Igor Prodan

Barbara Kalar

**INNOVATION IN FAMILY BUSINESSES**

Slobodanka Markov

Tatjana Đuric Kuzmanovic

**ENTREPRENEURIAL EDUCATION - LESSONS FROM THE  
UNIVERSITY OF NOVI SAD**

**SESSION J2:**

**ECONOMIC GROWTH AND DEVELOPMENT**

13:30 – 15.00 Room 303

**Chairpersons:** Valerija Botrić, Primož Pevcin

Primož Pevcin

**DEMAND SIDE AND SUPPLY SIDE VIEW  
ON THE FACTORS AFFECTING SIZE OF THE  
NON-PROFIT ECONOMY**

Rusmir Sendić

Emir Kurtović

Adi Alić

**GLOBAL CRISIS INFLUENCE ON RETAIL TRADE IN  
COUNTRIES IN THE SEE REGION**

Irena Guszak

Tea Jagić

**OVERVIEW OF RESTRICTIVE RETAIL REGULATION IN  
EUROPE COMPARED TO THAT IN CROATIA**

Dorijan Rajković

Ivica Katavić

**THE IMPACT OF THE GLOBAL CRISIS ON THE  
CROATIAN CONSTRUCTION AND BUILDING  
MATERIAL INDUSTRY**

Zijad Džafić

Sejfudin Zahirović

Jasmina Okičić

Amra Kozarić

**THE IDENTIFICATION OF THE BARRIERS IN  
DEVELOPMENT OF PRODUCTION SMALL AND  
MEDIUM ENTERPRISES IN BOSNIA AND HERZEGOVINA**

Marija Martinović

**SUSTAINABLE GROWTH OF THE CROATIAN  
PHARMACEUTICAL INDUSTRY**



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