

Detailed course unit executive plan and programme																														
Course unit code																														
Course unit title	Professional projects in tourism																													
GENERAL INFORMATION																														
Study programme	Tourism and development			Year	1																									
Director of the course and assistant	Doc.dr.sc. Aljoša Vitasović																													
Course status ¹		Mandatory	x	Elective																										
Credits allocated and type of lectures																														
			Winter semester	Summer semester																										
ECTS students workload			6																											
Number of hours per semester			60																											
Course objectives, teaching and learning methods and learning outcomes																														
To enable students to gain practical experience in tourism.																														
Requirements, correspondence and correlativity																														
With all subjects of business economics.																														
Course content (list of topics)																														
1. Understand and analyze contemporary tourism business 2. Analyze and assess elements of tourist demand 3. Analyze and evaluate elements of tourist offer 4. Construct a competitive tourist product.																														
Modes of instruction and acquiring knowledge (mark in bold)																														
Lectures	Seminars and workshops	Exercises	Individual tasks	Multimedia and internet																										
Distance learning	Counseling	Laboratory	Tutorial	Fieldwork																										
Student requirements																														
Assessment and evaluation of students (mark in bold)																														
Attendance	Class participation	Seminar paper	Experimental work																											
Written exam	Oral exam	Essay	Research																											
Project	Continuous assessment	Report	Practical work																											
Assessment breakdown within the <i>European credit transfer system</i>																														
<table><tr><td>REQUIREMENTS</td><td>HOURS (estimation)</td><td>LEARNING OUTCOMES</td><td>SHARE IN ECTS</td><td>SHARE IN GRADE</td></tr><tr><td>Individual tasks</td><td>1-4</td><td>84</td><td>3</td><td>50%</td></tr><tr><td>Seminars and workshops</td><td>1-4</td><td>56</td><td>2</td><td>33,3%</td></tr><tr><td>Research</td><td>1-4</td><td>28</td><td>1</td><td>16.66%</td></tr><tr><td></td><td></td><td></td><td></td><td></td></tr></table>						REQUIREMENTS	HOURS (estimation)	LEARNING OUTCOMES	SHARE IN ECTS	SHARE IN GRADE	Individual tasks	1-4	84	3	50%	Seminars and workshops	1-4	56	2	33,3%	Research	1-4	28	1	16.66%					
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Bibliography																														
Mandatory bibliography																														
Literature of all specialist subjects of study program Tourism and Tourism and development																														

¹ Mark with „X“

Additional bibliography
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Additional information on the course