



Course Syllabus			
Course Code and Title	(85364) (KT606) Cultural Identity of Croatia		
Name(s) of Lecturer(s) (with website link)	Nataša Urošević (https://fet.unipu.hr/fet/natasa.urosevic)		
Study programme	Interdisciplinary Study Programme of Culture and Tourism		
Course status	Mandatory Elective	Study level	Professional Undergraduate Graduate Integrated Postgraduate (delete the excessive)
Semester	Summer Winter	Study year	3 rd
Classroom location	FET building	Teaching language(s)	Croatian/English
ECTS credits	3	Number of hours per semester	15 – 15 – T (lectures – seminars - tutorials)
Prerequisites	None		
Correlativity	The course correlates with other courses and is harmonized with the entire study program Culture and Tourism.		
Objective of the course	The goal of the course is to train students to actively reflect on the value of cultural identity and cultural heritage in the local, regional, national and international context, and their valorization through various forms of intercultural communication (tourism, international cooperation, etc.). Methods: At lectures, seminars, workshops and field classes, through case studies, analysis and research, students will be trained in recognizing the cultural peculiarities and values of their community, and the possibilities of their protection and valorization in tourism. Through field research, the analysis of local responses to globalization processes will be trained, as well as for the management of cultural identity in tourism, by including key components and forms of cultural identity in the cultural-tourism offer.		
Learning outcomes	After taking the course and passing the exam, students will: 1. be able to define the basic concepts of culture and identity in the context of globalization; 2. actively consider the possibilities of protection and valorization of the fundamental values of cultural identity and heritage; 3. to acquire competencies essential for the creative reflection of cultural policies, multiculturalism, interculturalism and intercultural communication, as well as the evaluation of cultural diversity in a global context, with an emphasis on tourism, development processes and EU integration;		

	4. understand the importance of cultural identity management in tourism.					
Course content (syllabus)	1. The idea of culture. Definitions and types of culture. 2. The concept of identity. Cultural identity. National identity and globalization. 3. Cultural heritage. World cultural heritage. UNESCO World Heritage List. 4. Fundamental determinants of Croatian cultural identity. Comparative study of values: Croatia and Europe. 5. Management of cultural identity in tourism. Identity, image and branding. 6. Local and regional cultural identity and development. 7. Traditional culture, modernization and globalization. 8. Globalization and localization. Local cultural policies towards Europeanization and globalization. 9. Cultural diversity in the world. Multiculturalism and interculturalism. Intercultural communication. 10. Cultural policies (Croatian and European). 11. (Central) European and Mediterranean components of the cultural identity of Croatia. 12. The role of heritage institutions in the preservation and valorization of cultural identity. 13. Research.					
Course activities, teaching and learning methods and assessment criteria (alternative modes should be listed in course requirements)	Student responsibilities (delete the excessive)	Learning outcomes	Hours	ECTS credits	Grade ratio (%)	
	Attendance and active participation P, S	1-4	15	0.50	10%	
	Field work - research	1-4	7,5	0,25	20%	
	Reading and elaboration of literature, essay (cultural heritage and identity of my local community)	1-4	7,5	0,25	20%	
	Seminar	1-4	30	1	20%	
	Final exam	1-4	30	1	30%	
	Total		90	3	100	
	Additional information (assessment criteria):					
Course requirements	For successful completion of the course, student must: • Attend and carefully follow classes • Independently research and prepare for classes, pass the colloquium. • Research in the field as a team • Write a seminar under the mentorship of the subject teacher • Pass the final exam					
Mid-term and final exam term	They are published on the University's website and in ISVU.					
Additional information on the course	Teaching is conducted in the form of lectures, seminars, field lessons and workshops. Students will receive more detailed instructions on the literature at the introductory lecture, and most of the texts will be available on e-learning. Class attendance is mandatory, students are allowed three absences. Students are obliged to keep their own records of possible absences, if they					

	are absent more than three times, in agreement with the subject teacher, they will perform an additional obligation.	
Bibliography	Mandatory (selected texts and chapters): - Budak, N., Katunarić, V. (ur.): <i>Croatian National Identity in the Globalized World</i>, Zagreb, 2010. - Croatia in 21st Century: Strategy of Cultural Development: https://irmo.hr/wp-content/uploads/2003/12/strategy.pdf - Goldstein, Ivo: <i>Croatia. A History</i>. Macmillan 1999. - Ježić, Mislav (ed.). <i>Croatia in the Heart of Europe: Mediterranean and Central European Cultural Landscapes of Croatia</i>, Zagreb, 1996. - Miljenko Domijan (ed.) <i>UNESCO World Heritage Sites in Croatia</i>. Ministry of Culture of the Republic of Croatia, 2018. - Skoko, Božo: <i>Understanding Croatia - A Collection of Essays on Croatian Identity</i>, 2018. Optional: Bellamy, Alex J: <i>The Formation of Croatian Cultural Identity</i>. Manchester University Press, 2003. https://library.oapen.org/bitstream/handle/20.500.12657/35011/341383.pdf?sequence=1&isAllowed=y Czerwiński, Maciej. <i>Croatia. History, culture, ideas</i>. International Cultural Centre Krakow, 2020. https://croatia.eu/index.php/en/home-en/culture Ivančević, Radovan, <i>Art Treasure of Croatia</i>, Motovun, 1993. Udier, Sanda Lucija (ed.) <i>Croatia at first sight. Textbook of Croatian Culture</i>, FF Press, 2016. Akerlof, George A., Kranton, Rachel E.: <i>Ekonomija identiteta, Kako naši identiteti oblikuju naš rad, plaće i blagostanje</i>, Mate, Zagreb, 2010. Aračić, P. Balaban, J. et al.: <i>U potrazi za identitetom: Komparativna studija vrednota: Hrvatska i Europa</i>, Golden marketing, Tehnička knjiga, Zagreb, 2005. Banovac, Boris: <u>Društvena pripadnost, identitet, teritorij. Sociološko istraživanje regionalne pripadnosti u Istri</u>, Pravni fakultet, Rijeka, 2008. Bertoša, Miroslav (ur.): <i>Istra: Posebnosti i općehrvatski kontekst</i>, tematski broj, „Društvena istraživanja“ 6-7/ God. 2 (1993) Br. 4-5. Castells, Manuel: <i>Moć identiteta</i>, Goldenmarketing, Zagreb, 2002. Cvjetičanin, Biserka: <i>Kultura u doba mreža</i>, Hrvatska sveučilišna naklada, Zagreb, 2014. Daun A, Janson S. : <i>Europljani: kultura i identitet</i>, Jesenski i Turk, Zagreb, 2004. Dragojević, Sanjin: <i>Multikulturalizam, interkulturalizam, transkulturalizam, plurikulturalizam: suprostavljeni ili nadopunjujući koncepti</i>, u: Čačić-Kumpes, Jadranka: <i>Kultura, etničnost, identitet</i>, Zagreb, 1999. Eagleton, Terry: <i>Ideja kulture</i>, Naklada Jesenski i Turk, Zagreb, 2002. Haralambos, Michael: <i>Kultura i identitet u: Sociologija – teme i perspektive</i>, Golden marketing, Zagreb, 2002.	

	Hobsbawm, Eric J.: <i>Nacije i nacionalizam</i>, Novi liber, Zagreb, 1993. Jelinčić, Daniela Angelina: <i>Abeceda kulturnog turizma</i>, Meandar, Zagreb, 2009. Kale, Eduard: <i>Hrvatski kulturni i politički identitet</i>, Osijek – Zagreb– Split, 1999. Landry, Charles: <i>Hrvatska kulturna politika - od prepreka do mostova: izvjestaj europskih stručnjaka</i>, Ministarstvo kulture, Zagreb, 1998. Manin, M., Dobrovšek, Lj., Črpić G., Blagoni, R. (ur.): <i>Identitet Istre, ishodišta i perspektive</i>, Institut društvenih znanosti Ivo Pilar, Zagreb, 2006. Mijatović, Anđelko: <i>Iz riznice hrvatske povijesti i kulture</i>, Zagreb, 1996. Rapacka, Joana: <i>Leksikon hrvatskih tradicija</i>, Matica hrvatska, Zagreb, 2002. Samovar, L.A., Porter, R.E., McDaniel, E.R.: <i>Komunikacija između kultura</i>, Naklada Slap, Zagreb, 2013. Sen, Amartya: <i>Identitet i nasilje</i>, Masmedia, Zagreb, 2007. Skoko, Božo: <i>Država kao brend. Upravljanje nacionalnim identitetom</i>. Matica Hrvatska, Zagreb, 2009. Sergejev, Dimitrije (ur.): <i>Hrvatska i Europa, Korijeni integracija</i>, Jesenski i Turk, Zagreb, 2007. Skup. autora: <i>Hrvatska i Europa</i>, HAZU i Školska knjiga, svezak I-V. Škiljan, Dubravko: <i>Govor nacije. Jezik, nacija, Hrvati</i>. Golden Marketing, Zagreb, 2002. Šola, Tomislav S.: <i>Javno pamćenje. Čuvanje različitosti i mogući projekti</i>, Zavod za informacijske studije, Zagreb, 2014. Vukić, Feđa: <i>Hrvatske posebnosti, Teorija i praksa identitetskih sustava</i>, Privredni vjesnik, Zagreb, 2008. Zlata, Andrea: <i>Prostor grada, prostor kulture, Eseji iz kulturne politike</i>, Naklada Ljevak, Zagreb, 2008. (poglavlje <i>Nacionalna kultura i globalizacija</i>, str. 31). www.unesco.org	
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