

Detailed course unit executive plan and programme				
Course unit code				
Course unit title	Social Innovation and Entrepreneurship			
GENERAL INFORMATION				
Study programme	Master		Year	2
Director of the course and assistant	Violeta Šugar, PhD, Associate Professor Kristina Afrić Rakitovac, PhD, Associate Professor Roberta Kontošić Pamić, Phd, Assistant			
Course status ¹		Mandatory		Elective
Credits allocated and type of lectures				
		Winter semester	Summer semester	
ECTS students workload		6		
Number of hours per semester		30 L + 30 S		
Course objectives, teaching and learning methods and learning outcomes				
To enable students to apply knowledge in the field of social innovations and social entrepreneurship and to analyze case studies based on social innovations and social entrepreneurship.				
Learning outcomes				
1. Students will identify social problems as challenges and opportunities for starting a socio-entrepreneurial venture				
2. Students will analyze and interpret the issues of social innovation and entrepreneurship based on social needs				
3. Students will demonstrate critical understanding of social innovation and social entrepreneurship and design an innovative and impactful social enterprise				
Requirements, correspondence and correlativity				
no specific requirements				
Course content (list of topics)				
1. Concepts, definitions, theories of social innovations and social entrepreneurship				
2. Social innovation and entrepreneurship as processes				
3. Institutional prerequisites for development of social innovations and social entrepreneurship				
4. Social entrepreneurship in Croatia, EU and worldwide				
5. Business planning and business models (BMC)				
6. Financing and marketing of social innovations				
7. Case study analysis				
Modes of instruction and acquiring knowledge (mark in bold)				
Lectures	Seminars and workshops	Exercises	Individual tasks	Multimedia and internet
Distance learning	Counselling	Laboratory	Tutorial	Fieldwork
Student requirements				

¹ Mark with „X“

Assessment and evaluation of students (mark in bold)				
Attendance	Class participation	Seminar paper	Experimental work	
Written exam	Oral exam	Essay	Research	
Project	Continuous assessment	Report	Practical work	
Assessment breakdown within the <i>European credit transfer system</i>				
REQUIREMENTS	HOURS (estimation)	LEARNING OUTCOMES	SHARE IN ECTS	SHARE IN GRADE
Class attendance and activity – <i>ad hoc</i> assignments	33,6	1 - 3	1,2	20%
Research, team project and oral presentation	67,2	1 – 3	2,4	40 %
Oral exam	67,2	1 – 3	2,4	40%
Total	168		6	100 %
Bibliography				
Mandatory bibliography				
- lectures and other study material on e-learning - Dees, G. (2002), Strategic Tools for Social Entrepreneurs: Enhancing the Performance of Your Enterprising Nonprofit, Wiley (selected chapters) - Hulgård, L., Pestoff, V., Defourny, J. (2014) Social Enterprise and the Third Sector: Changing European Landscapes in a Comparative Perspective, Routledge (selected chapters)				
Additional bibliography				
- Kabir, M. N. (2019) Knowledge-Based Social Entrepreneurship: Understanding Knowledge Economy, Innovation, and the Future of Social Entrepreneurship, Palgrave - Hisrich, R. D., Kearney, C. (2013), Managing Innovation and Entrepreneurship, SAGE - Osterwalder, A., Pigneur, Y. (2010), Business Model Generation, Wiley - Guide to Social Innovation, http://s3platform.jrc.ec.europa.eu/documents/20182/84453/Guide_to_Social_Innovation.pdf - European Commission: Policies, Information and Services - Social Innovation https://ec.europa.eu/growth/industry/innovation/policy/social_en - Social Economy in the EU, https://ec.europa.eu/growth/sectors/social-economy/enterprises_en - Ashoka, https://www.ashoka.org/en - EMES, https://emes.net/				
Additional information on the course				