

Detailed course unit executive plan and programme					
Course unit code	(241226)				
Course unit title	Business English Language 2				
GENERAL INFORMATION					
Study programme	Undergraduate study programme			Year	II
Director of the course and assistant	Mauro Dujmović, Full Professor				
Course status ¹	x	Mandatory		Elective	
Credits allocated and type of lectures		6			
			Winter semester	Summer semester	
ECTS students workload					
Number of hours per semester			60		
Course objectives, teaching and learning methods and learning outcomes					
The aim of the course is to introduce students to key business concepts, grammar and the language of the business world. It covers a wide range of business situations. There is frequent opportunity for discussion and vocabulary development throughout the course. The students must have a working knowledge of English Language, which should be polished during the year. By the end students must be able to command economic terminology. The cassettes and audio CDs contain authentic interviews with experts talking about their fields of business or economics.					
Requirements, correspondence and correlativity					
The course is a comprehensive upper-intermediate course for business students. It provides an authentic framework for developing an understanding of key areas of contemporary business, while allowing students to improve their language skills through a variety of relevant and challenging activities. The course meets the curriculum and syllabus requirements of business studies courses taught at various universities worldwide and is an ideal preparation for business examinations.					
Course content (list of topics)					
The students must have a working knowledge of English Language (vocabulary and grammar), which should be improved during the year. By the end students shall be able to use economic terminology and to use relevant grammatical structures. The course covers a wide range of business topics such as: • advertising, • corporate cultures, • negotiations, • supply and demand, • mergers and acquisitions, • recruitment, • trade and technology					
Modes of instruction and acquiring knowledge (mark in bold)					
Lectures	Seminars and workshops		Exercises	Individual tasks	Multimedia and internet
Distance learning	Counseling		Laboratory	Tutorial	Fieldwork
Student requirements					

¹ Mark with „X“

Assessment and evaluation of students (mark in bold)				
Attendance	Class participation	Seminar paper	Experimental work	
Written exam	Oral exam	Essay	Research	
Project	Continuous assessment	Report	Practical work	
Assessment breakdown within the <i>European credit transfer system</i>				
REQUIREMENTS	HOURS (estimation)	LEARNING OUTCOMES	SHARE IN ECTS	SHARE IN GRADE
Written Examination			2	30%
Oral Examination			1	20%
Attendance			0,5	10%
Class Activity			0,5	10%
Continuous Assessment			2	30%
Bibliography				
Mandatory bibliography				
Jon Naunton, Head for Business, Upper-intermediate Student's Book, Oxford University Press Jon Naunton, Head for Business, Upper-intermediate Student's Workbook, Oxford University Press Cambridge Learner's Dictionary Ronald Carter, Rebecca Hughes and Michael McCarthy: Exploring Grammar in Context, Cambridge University Press				
Additional bibliography				
Michael McCarthy and Felicity O'Dell: English Idioms in use, Cambridge University Press Michael McCarthy and Felicity O'Dell: English Vocabulary in Use (advanced), Cambridge University Press Mauro Dujmović, Moira Kostić-Bobanović, A Handbook of English Grammar, Sveučilište Jurja Dobrile u Puli				
Additional information on the course				