

COURSE LIST UNIVERSITY OF PULA 2025./2026., FACULTY OF ECONOMICS AND TOURISM "DR. MIJO MIRKOVIĆ"

COMPONENT CODE/CROATIAN COURSE NAME	COURSE	PROFESSOR	ECTS	SEMESTER (W = winter/fall)
172481 Poslovanje ugostiteljskih poduzeća	Business of Hospitality Companies	Tamara Floričić	6	W
23692 Korporativne financije	Corporate Finance	Dean Učkar	6	W
201078 Društveno odgovorno poslovanje	Corporate Social Responsibility	Kristina Afrić Rakitovac, Violeta Šugar	6	W
37664 Računovodstvo troškova	Cost Accounting	Ksenija Černe	6	W
52402 Kulturna antropologija	Cultural Anthropology	Andrea Matošević	3	W
275162 Digitalni marketing	Digital Marketing	Iva Slivar	6	W
199221 Ekonomske metode	Economic Methods	Sanja Blažević Burić	6	W
88917 Engleski jezik (EJ-I2)	English language (EL-I2)	Sunčana Tuksar	5	W
201683 Financijske institucije i tržišta	Financial Institutions and Markets	Dean Učkar, Marta Božina Beroš	6	W
202417 Industrijska organizacija i analiza	Industrial Organization and Analysis	Dean Sinković	6	W
201681 Makroekonomska analiza	Macroeconomic Analysis	Alen Belullo	6	W
201680 Mikroekonomija	Microeconomics	Daniel Tomić	6	W
201067 Upravljanje prodajom	Sales Management	Erik Ružić	6	W
215079 Društvene inovacije i poduzetništvo	Social Innovation and Entrepreneurship	Violeta Šugar, Kristina Afrić Rakitovac	6	W
200976 Strateško menadžersko računovodstvo	Strategic Management Accounting	Robert Zenzerović, Adriana Galant	6	W

201145 Sociologija turizma	Tourism and Social Change	Mauro Dujmović	6	W
COMPONENT CODE/CROATIAN COURSE NAME	COURSE	PROFESSOR	ECTS	SEMESTER (S=summer/spring)
37665 Revizija i analiza poslovanja	Auditing and Business Analysis	Robert Zenzerović, Adriana Galant	6	S
199224 Poslovno računovodstvo	Business Accounting	Lorena Mošnja Škare, Adriana Galant	6	S
241226 Poslovni engleski jezik	Business English Language	Mauro Dujmović	6	S
201065 Politika konkurencije	Competition Policy	Ines Kersan-Škabić	6	S
201534 Kulturna baština Mediterana	Cultural Heritage of Mediterranean	Nataša Urošević	3	S
94821 Kulturne rute	Cultural Routes	Nataša Urošević	5	S
201693 Ekonomija razvoja	Development Economics	Kristina Afrić Rakitovac	6	S
201146 Digitalni turizam	Digital Tourism	Iva Slivar	6	S
201073 Izravni marketing	Direct Marketing	Erik Ružić	6	S
201692 Ekonometrija	Econometrics	Alen Belullo	6	S
199256 Ekonomika financijskih kriza i mikrofinanciranje	Economics of Financial Crisis	Dean Sinković	6	S
225647 Ekonomske politike europske unije	European Union Economics Policies	Ines Kersan-Škabić	6	S
201877 Ekonomija doživljaja	Experience Economy	Aljoša Vitasović	6	S
202371 Financijski sustav EU	Financial System of the European Union	Marta Božina Beroš	6	S

84758 Forenzičko računovodstvo	Forensic Accounting	Robert Zenzerović, Adriana Galant	6	S
201144 Promet i upravljanje posjetima	Traffic and Visit Management in Tourism	Aljoša Vitasović	6	S