Course unit code	(241223) (BE501)				
Course unit title	**Business English Language I**				
GENERAL INFORMATION					
Study programme	**Undergraduate study programme**			Year	**I**
Director of the course and assistant	Mauro Dujmović, Full Professor				
Course status[1]	x	**Mandatory**		Elective	
Credits allocated and type of lectures	**6**				

	Winter semester	Summer semester
ECTS students workload		
Number of hours per semester	60	

Course objectives, teaching and learning methods and learning outcomes

The aim of the course is to introduce students to key business concepts, grammar and the language of the business world. It covers a wide range of business situations. There is frequent opportunity for discussion and vocabulary development throughout the course.
The students must have a working knowledge of English Language, which should be polished during the year. By the end students must be able to command economic terminology.
The cassettes and audio CDs contain authentic interviews with experts talking about their fields of business or economics.

Requirements, correspondence and correlativity

The course is a comprehensive intermediate to upper-intermediate course for business students. It provides an authentic framework for developing an understanding of key areas of contemporary business, while allowing students to improve their language skills through a variety of relevant and challenging activities. The course meets the curriculum and syllabus requirements of business studies courses taught at various universities worldwide and is an ideal preparation for business examinations.

Course content (list of topics)

The students must have a working knowledge of English Language (vocabulary and grammar), which should be polished during the year. By the end students must be able to command economic terminology and to use relevant grammatical structures.

It covers a wide range of business situations such as:
- company structure,
- franchising,
- banking,
- the stock market,
- business and the environment,
- marketing,
- setting up a business.

Modes of instruction and acquiring knowledge (mark in **bold**)

Lectures	**Seminars and workshops**	**Exercises**	Individual tasks	**Multimedia and internet**
Distance learning	Counseling	Laboratory	Tutorial	Fieldwork

Student requirements

[1] Mark with „X“

Assessment and evaluation of students (mark in **bold)**			
Attendance	**Class participation**	Seminar paper	Experimental work
Written exam	**Oral exam**	Essay	Research
Project	**Continuous assessment**	Report	**Practical work**

Assessment breakdown within the *European credit transfer system*

REQUIREMENTS	HOURS (estimation)	LEARNING OUTCOMES	SHARE IN ECTS	SHARE IN GRADE
Written Examination			2	30%
Oral Examination			1	20%
Attendance			0,5	10%
Class Activity			0,5	10%
Continuous Assessment			2	30%

Bibliography

Mandatory bibliography

Graham Tullis, Tonya Trappe: New insight into business, student's book, Longman
Graham Tullis, Tonya Trappe: New insight into business, workbook, Longman
Cambridge Learner's Dictionary
Ronald Carter, Rebecca Hughes and Michael McCarthy: Exploring Grammar in Context, Cambridge University Press

Additional bibliography

Michael McCarthy and Felicity O'Dell: English Idioms in use, Cambridge University Press
Michael McCarthy and Felicity O'Dell: English Vocabulary in Use (advanced), Cambridge University Press
Mauro Dujmović, Moira Kostić-Bobanović, A Handbook of English Grammar, Sveučilište Jurja Dobrile u Puli

Additional information on the course