Detailed course unit executive plan and programme						
Course unit code	172784					
Course unit title	CORPORATE SOCIAL RESPONSIBILITY					
GENERAL INFORMATION						
Study programme	**Graduate study programmes**				Year	I
Director of the course and assistant	**Kristina Afrić Rakitovac, Associate Professor**					
Course status[1]	X	Mandatory		Elective		

Credits allocated and type of lectures		
	Winter semester	Summer semester
ECTS students workload	**6**	
Number of hours per semester	60	

Course objectives, teaching and learning methods and learning outcomes

The aim of the course is to enable students to understand the understand the complex interdependence between economy, society and the environment and the responsibility of management towards the society (different stakeholders) and the environment they operate in.

The objectives of course are to enable students to:

- The features of the modern economy in times of globalisation
- The evolution of the concept of sustainable development
- The responsiblity of management towards the society and the environment they operate in;
- Different ethical dilemmas that influence the management and decison-making process;
- Long-term advangtages that companies realise with the implementation of the concepnt of corporate social responsibility (CSR) into the business practice
- Long-term advantages of the implementation of CSR for different stakeholders (owners, employees, suppliers, buyers, governemt, local community, envieronment)
- The role of the central, regional and local government in creation favourabel business climate for theimplementation of concept of corpoprate social responsibility
- The imporatance of green/sustainable public procurement.

Teaching and learning methods:

Different methods (workshops, critical reviews, discussions, team project, oral exam) will be adopted for each student. Students will be stimulated to active learning, critical thinking and active participation in the teaching process.

Learning outcomes:

Students will be enabled:

- to understand and analyse the complex interdependence between economy, society and the environment (factual knowledge),
- to understand theoretical models of corporate social responsibility and their implementation at the firm and public sector levels (theoretical knowledge),
- to implement the acquired methods in order to resolve different development problems, test them and suggest final solutions (cognition skills),
- to estimate, accept or reject different solutions in team work (social skills),
- to research the stated topic independently (independence) and
- take responsibility for their own contribution to resolving problems.

Requirements, correspondence and correlativity

- Corporate Social Responsibility, University of Copenhagen, Copenhagen Business School
- Corporate Social Responsibility, University of London, International Business programme
- Corporate Social Responsibility, Helsinki School of Economics, University of Helsinki
- Corporate Social Responsibility, SDA Bocconi School of Management, Milan Italy

Course content (list of topics)

[1] Mark with „X“

The interdependence between economy, society and the environment.
The concept of sustainable development (definition, evolution, principles)
The concept of corporate social responsibility (definition, development, principles)
Companies as responsible corporate citizens.
The impact of internal and external factors on the introduction of the concept of corporate social responsibility in the business practice.
The role and tasks of management in the process of implementation of CSR.
Long-term advantages of the implantation of CSR for a business company.
Modelling of the concept of CSR. The influence of CSR of business policy.
CSR reporting.
The role of the central, regional and local government in creation favorable business climate for the implementation of concept of corporate social responsibility
The importance of green/sustainable public procurement for different stakeholders.
The analysis of implantation of CSR in selected countries.
The analysis of the development and implantation of CSR in Croatia.
The analysis of selected business cases.
Responsible investments.
Initiatives/organizations/standards related to CSR.

Modes of instruction and acquiring knowledge (mark in **bold)**

Lectures	**Seminars and workshops**	Exercises	**Individual tasks**	**Multimedia and internet**
Distance learning	**Counseling**	Laboratory	Tutorial	Fieldwork

Student requirements

- Readiness for discussion on lectures and seminars
- Preparation of a project (team work) or seminar paper
- Preparation of an essay
- Oral exam

Assessment and evaluation of students (mark in **bold)**

Attendance	**Class participation**	**Seminar paper**	Experimental work
Written exam	**Oral exam**	**Essay**	Research
Project	Continuous assessment	Report	Practical work

Assessment breakdown within the *European credit transfer system*

REQUIREMENTS	HOURS (estimation)	LEARNING OUTCOMES	SHARE IN ECTS	SHARE IN GRADE
Activity in class	14	1-6	0,5	10%
Seminar/Project	42	1-6	1,5	25%
Essay/Critical review	28	1-6	1	15%
Oral exam	84	1-6	3	50%
	168		6	100%

Bibliography

Mandatory bibliography

1. Lectures and other study materials on e-learning
2. Crowther, D.; Aras, G. (2010): Corporate Social Responsibility, D. Crowther, G. Aras & Vents Aps, UK (free download) (selected chapters)

Additional bibliography

- Horrigan, B. (2010): Corporate Social Responsibility in the 21st Century: Debates, Models and Practices Across Government, Law and Business; Edward Elgar Publishing
- Crane, A. et al (2008): The Oxford Handbook of Corporate Social Responsibility, Oxford Handbooks Online
- Selected peer-reviewed papers, journal and publications of Croatian and international authors related to corporate social responsibility.

Additional information on the course

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Consultation:
Thursday 13.00-14.00, room 30