Detailed course unit executive plan and programme						
Course unit code						
Course unit title	**Social Innovation and Entrepreneurship**					
GENERAL INFORMATION						
Study programme	**Master**				Year	**2**
Director of the course and assistant	**Violeta Šugar, PhD, Associate Professor** **Kristina Afrić Rakitovac, PhD, Associate Professor** **Roberta Kontošić Pamić, Phd, Assistant**					
Course status[1]		Mandatory		Elective		

Credits allocated and type of lectures		
	Winter semester	Summer semester
ECTS students workload	**6**	
Number of hours per semester	**30 L + 30 S**	

Course objectives, teaching and learning methods and learning outcomes

To enable students to apply knowledge in the field of social innovations and social entrepreneurship and to analyze case studies based on social innovations and social entrepreneurship.

Learning outcomes

1. Students will identify social problems as challenges and opportunities for starting a socio-entrepreneurial venture
2. Students will analyze and interpret the issues of social innovation and entrepreneurship based on social needs
3. Students will demonstrate critical understanding of social innovation and social entrepreneurship and design an innovative and impactful social enterprise

Requirements, correspondence and correlativity

no specific requirements

Course content (list of topics)

1. Concepts, definitions, theories of social innovations and social entrepreneurship
2. Social innovation and entrepreneurship as processes
3. Institutional prerequisites for development of social innovations and social entrepreneurship
4. Social entrepreneurship in Croatia, EU and worldwide
5. Business planning and business models (BMC)
6. Financing and marketing of social innovations
7. Case study analysis

Modes of instruction and acquiring knowledge (mark in **bold)**

Lectures	Seminars and workshops	Exercises	**Individual tasks**	**Multimedia and internet**
Distance learning	**Counselling**	Laboratory	Tutorial	Fieldwork

Student requirements

[1] Mark with „X“

Assessment and evaluation of students (mark in **bold)**			
Attendance	**Class participation**	Seminar paper	Experimental work
Written exam	**Oral exam**	Essay	**Research**
Project	**Continuous assessment**	Report	Practical work

Assessment breakdown within the *European credit transfer system*

REQUIREMENTS	HOURS (estimation)	LEARNING OUTCOMES	SHARE IN ECTS	SHARE IN GRADE
Class attendance and activity – *ad hoc* assignments	33,6	1 - 3	1,2	20%
Research, team project and oral presentation	67,2	1 – 3	2,4	40 %
Oral exam	67,2	1 – 3	2,4	40%
Total	168		6	100 %

Bibliography

Mandatory bibliography

1. lectures and other study material on e-learning
2. Dees, G. (2002), ***Strategic Tools for Social Entrepreneurs: Enhancing the Performance of Your Enterprising Nonprofit***, Wiley (selected chapters)
3. Hulgård, L., Pestoff, V., Defourny, J. (2014) ***Social Enterprise and the Third Sector: Changing European Landscapes in a Comparative Perspective***, Routledge (selected chapters)

Additional bibliography

1. Kabir, M. N. (2019) ***Knowledge-Based Social Entrepreneurship: Understanding Knowledge Economy, Innovation, and the Future of Social Entrepreneurship***, Palgrave
2. Hisrich, R. D., Kearney, C. (2013), ***Managing Innovation and Entrepreneurship***, SAGE
3. Osterwalder, A., Pigneur, Y. (2010), ***Business Model Generation*****,** Wiley
4. Guide to Social Innovation, http://s3platform.jrc.ec.europa.eu/documents/20182/84453/Guide_to_Social_Innovation.pdf
5. European Commission: Policies, Information and Services - Social Innovation https://ec.europa.eu/growth/industry/innovation/policy/social_en
6. Social Economy in the EU, https://ec.europa.eu/growth/sectors/social-economy/enterprises_en
7. Ashoka, https://www.ashoka.org/en
8. EMES, https://emes.net/

Additional information on the course