Detailed course unit executive plan and programme						
Course unit code						
Course unit title	**Traffic and visit management in tourism**					
GENERAL INFORMATION						
Study programme	**Tpurism and development**				Year	1
Director of the course and assistant	Doc.dr.sc. Aljoša Vitasović					
Course status[1]	x	Mandatory		Elective		
Credits allocated and type of lectures						
			Winter semester		Summer semester	
ECTS students workload			**6**			
Number of hours per semester			60			
Course objectives, teaching and learning methods and learning outcomes						
To acquire competences for understanding traffic policy and to disclose the interdependence of tourism and traffic as a tourist consumer product. with the aim of discovering, explaining and predicting the functioning of destinations and in the function of tourism development of destination						
Requirements, correspondence and correlativity						
correlated with all subjects of business economics						
Course content (list of topics)						
1. Traffic, Traffic Forms 2. Traffic Policy 3. Tourism and Tourism 4. The tourist traffic market 5. Travel as part of a tourist product 6. Security and Traffic in Tourism 7. Ecology and traffic in tourism 8. Road traffic 9. Railway traffic 10. Air traffic 11. Traffic in a tourist destination 12. Traffic management in a tourist destination.						
Modes of instruction and acquiring knowledge (mark in **bold)**						
Lectures	**Seminars and workshops**		**Exercises**	**Individual tasks**	Multimedia and internet	
Distance learning	Counseling		Laboratory	Tutorial	Fieldwork	
Student requirements						
Assessment and evaluation of students (mark in **bold)**						
Attendance	Class participation		**Seminar paper**	**Experimental work**		
Written exam	Oral exam		**Essay**	**Research**		
Project	Continuous assessment		Report	Practical work		
Assessment breakdown within the *European credit transfer system*						

[1] Mark with „X“

REQUIREMENTS	HOURS (estimation)	LEARNING OUTCOMES	SHARE IN ECTS	SHARE IN GRADE
Report	45	1-5	5	1,6
Seminar paper	20	1-5	5	0,7
Research	30	1-5	20	1,1
Essay	15	1-5	20	0,5
Project	58	1-5	50	2,1

Bibliography

Mandatory bibliography

Mrnjavec, E. (2006), "Promet u turizmu", Sveučilište u Rijeci, Rijeka

Additional bibliography

1. Gržinić, J. (2018), Turizam i razvoj; rasprava o globalnim izazovima, znanstveni priručnik, Sveučilište Jurja Dobrile u Puli, Fakultet ekonomije i turizma „Dr. Mijo Mirković" Pula. https://www.unipu.hr/istrazivanje/izdavacka_djelatnost/publikacije/2018/turizam_i_razvoj_-_rasprava_o_globalnim_izazovima
2. Transformational Tourism (2013), Tourism perspectives, Cabi international, Reisinger, Y. (ed.) https://www.cabi.org/bookshop/book/9781780642093
3. Suvremeni trendovi u turizmu, (2014), Znanstvena monografija, Gržinić, J., Bevanda, V. (ur.), Sveučilište Jurja Dobrile u Puli, Fakultet ekonomije i turizma „Dr. Mijo Mirković" Pula., 118-155, 176-198.
4. Cultural tourism and destination impacts (2015), Gržinić, J. Vodeb, K. (ed.), Sveučilište Jurja Dobrile u Puli, Fakultet ekonomije i turizma „Dr. Mijo Mirković" Pula

Additional information on the course