Detailed course unit executive plan and programme						
Course unit code						
Course unit title	**Tourism and Social Change**					
GENERAL INFORMATION						
Study programme	**Undergraduate study programme /Graduate study programme**				Year	**III/I**
Director of the course and assistant	Mauro Dujmović, Assistant professor					
Course status[1]	x	**Mandatory**		Elective		

Credits allocated and type of lectures		
	Winter semester	Summer semester
ECTS students workload		
Number of hours per semester	60	

Course objectives, teaching and learning methods and learning outcomes

The course acquaints students with contemporary social and cultural phenomena that influence contemporary travellers. The students will learn in which ways travel, as a form of mobility and cultural activity influences peoples' behaviour and their habits and contributes to the development of global cosmopolitanism. The overall aim of the course is to emphasize the flexibility of contemporary lifestyles and postmodern identity formation and the importance of human interaction in a globalised world.

Requirements, correspondence and correlativity

The course is interdisciplinary in its character bringing together various sociological and anthropological points of view. It is in tune with other courses such as the, creative economy, events tourism, economy of tourism, sustainable tourism, experience economy, selective tourism, international tourism etc.

Course content (list of topics)

The course deals with travel and tourism in relation to increased mobility, the development of technology and communication, digital era, consumerism and consumption, cosmopolitanism and cultural clashes etc. Travel and tourism are comprehended as very important parts of identity formation and individual lifestyles. They are an indispensable parts of peoples' everyday lives and they are socially constructed. The course will critically evaluate contemporary travel and tourism industry and link them with postmodern trends in contemporary culture.

Modes of instruction and acquiring knowledge (mark in **bold)**

Lectures	**Seminars and workshops**	**Exercises**	Individual tasks	**Multimedia and internet**
Distance learning	Counseling	Laboratory	Tutorial	Fieldwork

Student requirements

Assessment and evaluation of students (mark in **bold)**

Attendance	**Class participation**	**Seminar paper**	Experimental work
Written exam	**Oral exam**	Essay	Research
Project	Continuous assessment	Report	Practical work

Assessment breakdown within the *European credit transfer system*

[1] Mark with „X"

REQUIREMENTS	HOURS (estimation)	LEARNING OUTCOMES	SHARE IN ECTS	SHARE IN GRADE

Bibliography

Mandatory bibliography

Hannam, K.i Knox. D. (2010.), Understanding Tourism, London: Sage.

Franklin, A. (2003) Tourism: An Introduction, London, Sage
Urry, J. (1990) The Tourist Gaze, London, SAGE
Rojek, C.and Urry, J. (2000) Touring Cultures, London, Routledge

Additional bibliography

Lash,S. and Urry.J (1994) Economies of Sign and Space, London. SAGE
MacCannell, D. (1999) The Tourist: A New Theory of the Leisure Class, London, University of California Press
Couldry, N. (2005) On the Actual Street: The Media and the Tourist Imagination: Changing Culture. London: Routledge.
Franklin, A and Crang,M.(2001) The Trouble with Tourism and Travel Theory; Tourist Studies 1(1); 5-22

Additional information on the course