Detailed course unit executive plan and programme						
Course unit code	157151					
Course unit title	**SUSTAINABLE TOURISM**					
GENERAL INFORMATION						
Study programme	**Graduate study programme: Tourism and Development**				Year	2.
Director of the course and assistant	Kristina Afrić Rakitovac, PhD, Associate Professor					
Course status[1]		Mandatory		**Elective**		
Credits allocated and type of lectures						
			Winter semester		Summer semester	
ECTS students workload					**6**	
Number of hours per semester					60	

Course objectives, teaching and learning methods and learning outcomes

The aim of the course is to enable students to understand the long-term processes of tourism development with the special emphasis on the challenges of implementations of sustainable tourism.
The objectives of course are to enable students to:

- get acquainted and understand the complex interdependence between tourism and the environment, considering theoretical basis and different empirical examples at global, national, regional and local levels;
- to consider on possible ways of implementation of the concept of sustainable tourism in the business practice.

Teaching and learning methods:
Different methods (workshops, essays, critical review, discussions, oral exam) will be adopted for each student. Students will be stimulated to active learning, critical thinking and active participation in the teaching process.
Learning outcomes:
Students will be enabled to:
- analyse the contemporary tourism (factual knowledge),
- to understand theoretical models of sustainable tourism and their implementation in different countries (theoretical knowledge),
- to implement the acquired methods in order to resolve different development problems, test them and suggest final solutions (cognition skills),
- to estimate, accept or reject different solutions in team work (social skills),
- to research the stated topic independently (independence) and
- take responsibility for their own contribution to resolving problems.

Requirements, correspondence and correlativity

The course is in tune and comparable to all similar courses taught at various universities:

- «Sustainable Tourism Development», University of Southern Denmark, Department of Economics and Foreign Languages, Denmark
- «Environmental Economics and Sustainable Tourism», University of Siena, Faculty of Economics «R.M.Goodwin» Siena, , Italy
- «Sustainable Tourism, University of Surrey, School of Management, Guildford, UK

Course content (list of topics)

- Trends in tourism development (on international markets, in selected countries and Croatia)
- Interdependence of tourism and environment
- Typology and estimation of tourism environmental damages.
- Carrying capacity of tourism destinations.
- Sustainable tourism (theoretical and empirical approach).
- Sustainable tourism policy.
- Sustainable tourism development in selected tourism destinations.
- Sustainable tourism development in Croatia.

- Corporate social responsibility in tourism (theoretical approach, selected international
- destinations, Croatia).
- Development of sustainable tourism based on cultural and historical heritage.

Modes of instruction and acquiring knowledge (mark in **bold)**

Lectures	**Seminars and workshops**	Exercises	**Individual tasks**	**Multimedia and internet**
Distance learning	**Counseling**	Laboratory	**Tutorial**	Fieldwork

Student requirements

- Readiness for discussion on lectures and seminars
- Preparation of a project (team work) or seminar paper
- Preparation of an essay
- Oral exam

Assessment and evaluation of students (mark in **bold)**

Attendance	**Class participation**	**Seminar paper**	Experimental work
Written exam	**Oral exam**	**Essay**	Research
Project	Continuous assessment	Report	Practical work

Assessment breakdown within the *European credit transfer system*

REQUIREMENTS	HOURS (estimation)	LEARNING OUTCOMES	SHARE IN ECTS	SHARE IN GRADE
Activity in class	14	1-6	0,5	10%
Seminar/Project	42	1-6	1,5	25%
Essay/Critical review	28	1-6	1	15%
Oral exam	84	1-6	3	50%
	168		6	100%

Bibliography

Mandatory bibliography

1. Lectures and other study materials on e-learning
2. Goodwin, H. (2011): Taking Responsibility for Tourism, Goodfelloow Publisher Ltd, Oxford, UK (selected chapters)
3. Weave, D. (2005): Sustainable Tourism: Theory and Practice, Butterworth-Heinemann (selected chapters)

Additional bibliography

Australian Government, Department of Environment and Heritage (2004): Steps to Sustainable Tourism – Planning a sustainable future for tourism, heritage and environment.
Selected peer-reviewed papers, journals and publications of Croatian and international authors related to sustainable tourism.

Additional information on the course

Course lecturer:
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Consultation:
Thursday 13.00-14.00, room 30