Detailed course unit executive plan and programme						
Course unit code						
Course unit title	**Professional projects in tourism**					
GENERAL INFORMATION						
Study programme	**Tourism and development**				Year	1
Director of the course and assistant	Doc.dr.sc. Aljoša Vitasović					
Course status[1]		Mandatory	**x**	Elective		
Credits allocated and type of lectures						
			Winter semester		Summer semester	
ECTS students workload			**6**			
Number of hours per semester			60			
Course objectives, teaching and learning methods and learning outcomes						
To enable students to gain practical experience in tourism.						
Requirements, correspondence and correlativity						
With all subjects of business economics.						
Course content (list of topics)						
1. Understand and analyze contemporary tourism business 2. Analyze and assess elements of tourist demand 3. Analyze and evaluate elements of tourist offer 4. Construct a competitive tourist product.						
Modes of instruction and acquiring knowledge (mark in **bold)**						
Lectures	**Seminars and workshops**	Exercises	**Individual tasks**	Multimedia and internet		
Distance learning	Counseling	Laboratory	**Tutorial**	Fieldwork		
Student requirements						
Assessment and evaluation of students (mark in **bold)**						
Attendance	Class participation	**Seminar paper**	**Experimental work**			
Written exam	Oral exam	Essay	**Research**			
Project	Continuous assessment	Report	Practical work			
Assessment breakdown within the *European credit transfer system*						

REQUIREMENTS	HOURS (estimation)	LEARNING OUTCOMES	SHARE IN ECTS	SHARE IN GRADE
Individual tasks	1-4	84	3	50%
Seminars and workshops	1-4	56	2	33,3%
Research	1-4	28	1	16.66%

Bibliography
Mandatory bibliography
Literature of all specialist subjects of study program Tourism and Tourism and development

[1] Mark with „X“

Additional bibliography
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Additional information on the course